



matt cooper matt@digitalsurreal.com
 2212 Southern Dr. 919-539-5603
 Durham, NC 27703 digitalsurreal.com



software

- Adobe Creative Suite 6+ 2D Print Design
- Maya, Lightwave 3D Illustration
- After Effects, Final Cut Pro Video Editing, Motion Graphics
- Dreamweaver, HTML, CSS Web-based Design, Email blasts

freelance clients

Lynn Goins

Rapid Refill

2014 Raleigh, NC

Advertising Materials

Designed in-store digital signage, door hangers and other promotional electronic and printed materials.

Dr. Yi Zhang

Howard Hughs Medical Institute

December 2010 - Cary, NC

Journal Cover: Cell Research

Illustrated cover for article "Generation and replication-Dependent dilution of 5fC and 5caC during mouse preimplantation development"

February 2009 - Cary, NC

Journal Cover: Nature

Cover candidate article illustration for "Role of Jhdm2a in regulating metabolic gene expression and obesity resistance"

Jeff Seymore C.F.P.

Triangle Wealth Management

February 2009 - Cary, NC

Book Cover

Illustrated cover "Greedometer. Dow 5000: Why nobody sees it coming" and presentation materials

October 2012 - Cary, NC

Book Cover

Illustrated cover "Greedometer 2.0. The rats are jumping ship"

North Carolina Jaycee Burn Center

December 2009 - Chapel Hill, NC

Documentary

Conducted interviews, filmed, directed and edited video highlighting history and mission and accomplishments of Burn Center

May 2010 - Cary, NC

Promotional Camp Celebrate DVD

Conducted interviews, filmed, edited, managed DVD packaging for video highlighting camp events and encouraging registration for next season

education

2005 John Brown University

Bachelor of Science in Digital Media Arts,

Minor in Illustration

2006 Certified Technology Specialist (CTS)

lead designer - rAve [Publications]

2005 - present - chapel hill, nc

web and print designer

- Build custom web themes for official website and 12+ microsites for trade show news coverage
- Produced original theme for web podcast series
- Design and message email advertisements, newsletter and promotional blasts
- Create print and news promotional material for rave and its major corporate sponsors including Epson, Almo ProAV, Extron Electronics, Christie Digital, Da-Lite Screen Company, Chief Polycom and more
- Specialize in quick turn-around illustration projects for daily editorial content

trade show design manager

- Develop branding campaign across variety of trade show media including vinyl booth graphics, T-shirts, business cards, postcards other informational materials
- Convert complex web and print promotional material to pre-press ready design for screen printing
- Manage print logistics, shipping and design requirements, in coordination with national and international trade shows

software development & design manager

- Conceptualized user experience and designed interface elements on iPad App featuring dynamic web-based configuration
- Responsible for daily maintenance and reconfiguration of ravepubs.com CMS
- Designed and managed development of PHP system to dynamically post static newsletter content simultaneously across multiple media platforms
- Designed and managed development of cloud-based video platform created to quickly post large volumes of video content simultaneously to web portals, mobile devices and iPad app

lead designer - Swim for Smiles

2005 - present - chapel hill, nc

branding strategy / development

- Responsible for designing annual theme and unified branding campaign for second largest youth triathlon in US

print design manager

- Collaborated in team environment to deliver banners, race bibs, youth and volunteer shirts, full-page print ads, and promotional postcards with quick turnarounds

photographer / videographer

- Shot race photography, videography and edited media for Swim for Smiles and other youth athletic events